

Dear Community Partner,

We are excited to announce the 10th Annual Live Like Jake 5k Run/Walk will be held on Saturday, April 27, 2024 at Abacoa Town Center, in Jupiter, FL! This family-friendly event raises awareness for drowning prevention and funds for self-rescue swim scholarships.

The Live Like Jake Foundation is committed to honoring the life and light of Jake Roarke Morrison by providing life-saving swim lessons to children whose parents/guardians cannot afford them. Our foundation also helps families financially who have suffered the loss of a child or who have a child with critical care needs caused by a drowning accident.

The Live Like Jake Foundation has provided over 3600 ISR Self-Rescue® swim scholarships nationwide. In November of 2020, we opened an indoor swim facility in Palm Beach Gardens where children can learn to self-rescue year-round. We are proud to say that nearly 1000 local children have learned to self-rescue in our pool and are now safe in the water.

We are so very grateful for the community's support so we can continue our mission, and we would like to invite you to participate in a sponsorship for our upcoming 5K. Advertising opportunities are available as set forth in the attached sponsorship package. Sponsorship commitment forms must be received by March 1, 2024 to guarantee your name and company logo are included in our advertising.

Your support of the Live Like Jake Foundation will affect many lives as we continue our efforts to END childhood drowning. If you are interested in a sponsorship, please return the completed application along with payment as listed on page 3 of this package.

Warmest regards,

Keri Morrison

Keri Morrison
Founder/Jake's Mommy



Life Saver Sponsorship - \$6,000

Includes 14 race day run/walk entries AND everything in Platinum Sponsorship PLUS...

- Company Name/Logo on finisher medals/ribbons (must be received by January 1, 2024)
- Presenter sponsor recognition on press releases to radio, print, television, and website media outlets promoting the race
- Presenting sponsor recognition on PA announcements on race day

Platinum Sponsorship - \$3,000

Includes 12 race day run/walk entries AND everything in Gold Sponsorship PLUS...

- Company logo/name displayed on all banners promoting the race displayed throughout Abacoa for 2 weeks prior to the event
- 10 X 10 tent with 6 ft. table and 2 chairs on race day to promote your company (sponsor to provide own signage/banner for tent)

Gold Sponsorship - \$1,500

Includes 8 race day run/walk entries AND everything in Silver Sponsorship PLUS...

- 30 second video thanking your company for sponsoring the race (created by Live Like Jake) shared on all social media outlets
- 6 ft. table and 2 chairs on race day to promote your company (sponsor to provide own tent and signage/banner)
- (1) 18x24 company logo sign on race course, (1) 18x24 company logo sign by stage
- 5x7 custom plaque acknowledging sponsorship

Silver Sponsorship - \$750

Includes 4 race day run/walk entries AND everything in Bronze Sponsorship PLUS...

- Company logo/name displayed on back of all runner and volunteer shirts
- Company logo/name displayed on race postcard and posters advertising the race
- Display booth space race day if desired (sponsor to provide own tent, table, chairs and signage/banner)

Bronze Sponsorship- \$350

- Company logo/name displayed on website and Live Like Jake social media outlets
- Item in race day bags (no catalogs or magazines)
- 2 race day run/walk entries

Cooling Towel Sponsorship - TBD *Only 1 Available*

- Company logo displayed on #TBD cooling towels

Race Bag Sponsorship - \$1,000 *Only 1 Available*

- Company logo displayed on race bags

Kids Zone/Entertainment Sponsor - \$750 *Only 1 Available*

- Company logo will be displayed on back of all runner and volunteer shirts
- Company logo will be displayed **exclusively** on back of Kids Shirt
- Company logo/name displayed on race postcard and posters advertising the race
- Company logo/name displayed on Live Like Jake social media outlet & website

Race Bib Sponsorship - \$550 *Only 1 Available*

- Company logo displayed on up to 1500 race bibs

Sponsorship Commitment Form

Sponsorship Level _____ Amount _____

Company Name _____

Contact Name _____

Phone _____ Email _____

Address _____

City, State, Zip _____

Website _____

*Email logo in JPEG or PNG AND original format (needed for shirts) to livelikejake@gmail.com

Contact Information:
(Checks made payable to)
Live Like Jake Foundation, Inc.
Attn: Keri Morrison
10311 Ironwood Road
Palm Beach Gardens, FL 33410
Phone: 561.441.7611



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Please include your company name and sponsorship level in the comments. Thank you.



Childhood Drowning Prevention

Live Like Jake is a 501(c)3, organization. All donations are tax deductible.

Any and all donations are appreciated.

Tax ID# 47-1163422

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.